

## Evise Private Instance for Consulting Companies FAQ

## What is Evise.ai Private Instance for Consulting Companies?

Evise Private Instance is a cloud-based, turnkey knowledge management solution for individual consulting companies and other knowledge-based organizations to combine the power of knowledge management, Generative AI and transformation tools to boost productivity, revenue and margins.

#### **How Does It Work?**

Evise Private Instance is a private instance of our software, deployed on AWS that allows a company to securely ingest content like sales proposals, functional specifications, call transcripts, technical specifications, project expertise, best practices, case studies, competitive and industry domain knowledge, We then use GenAi tools to process that knowledge and make it available to other employees in a chat room type format as well as a means to generate a digital transformation plan for a specific client/industry.

## What are the key features of the Evise Private Instance?

- 1. Generative AI based Knowledge Capture, access and scale
- 2. Ability to digitize experts and create a new way to complement your current service offerings using Digi-Doubles that can engage with clients and prospects 24/7/365
- Streamlined Consulting Client Engagement and call scheduling
- 4. Generative Al-enabled Asset Automation (Transformation Plans)
- 5. Transformation Program Management

#### What Are the Benefits?

There are a multitude of benefits, here are some of the main ones:

- 1. It can accelerate the ramp up time of junior consultants with minimal drag on senior resources or distracting from revenue generating activities
- Evise.ai can help retain institutional memory & knowledge in a business known for frequent staff attrition. Using Digi-Doubles, anybody with relevant expertise can create a digital clone of themselves and identify themselves to the rest of the corporation as an expert on a given domain, topic etc., creating an internal expertise network with human experts
- 3. Evise.ai can automate strategy document creation such as transformation plans using either a Evise.ai proprietary knowledge framework or your own distinct methodology. We can shorten the time from weeks to minutes and Generative AI assisted guidance allows for a conversational creation of these assets. This allows for either a self-service



- offering for clients and prospects or a rapid way to build strategy plans for client meetings. This can also be done in a collaborative engagement with the client or prospect
- 4. Evise.ai can help consulting companies to setup programs to monitor and manage transformation program effectiveness for outcomes

## How does the platform integrate with existing consulting methodologies and tools?

The standard Evise Private Instance comes with a wizard driven digital transformation planning tool, but consulting companies can replace with a wizard version of your own methodology if you have one. This would require a customization of your instance and will incur and extra fee.

## Can Evise.ai platform be customized to our specific consulting processes and deliverables?

Yes, Evise.ai can be customized according to your consulting deliverables. It's about a 3-4 week effort to accommodate your needs, and scale up and down based on complexity of the ask.

## How does Evise.ai enable scaling of internal and external knowledge?

Internal Knowledge – a company can link internal knowledge stores such as MS SharePoint, external content such as subscription services as well as content submitted directly to Private Instance by employees on an ongoing basis. All submitted content is ingested using GenAl and then becomes available to other users in a conversational format within a matter of minutes.

External Knowledge – a company can make its consultants available on demand in form of digital avatars to the customers. Customers can use the same platform to schedule call with those consultants

## **How Does Your Platform Leverage AI?**

We utilize AI, specifically Generative AI in a variety of ways:

- Intelligent chat experience (A.I.va) that uses combinations of your own corporate knowledge coupled with knowledge integrated from external sources (optional) to provide a fast comprehensive research source
- GenAl powered "Digi Double" that allows individual subject matter experts to create an avatar of themselves and populate that avatar with their own created knowledge such as resume, project profiles, personally created content like white papers etc.
- GenAi, wizard driven powered digital transformation tool that allows the creation of a
  digital transformation playbook based on a given set of business challenges and problem
  spaces for each of your clients. Essentially, this service can be the basis of a
  strategic/functional discussion with a current or prospective client that drives a
  subsequent solution implementation project.

## How does the platform leverage AI to improve operational efficiency?



## What is the typical implementation timeline and process?

Standing up your Evise Private Instance generally takes about 2 weeks for a standard configuration and generally consists of the following activities:

- Creating the private instance on AWS
- Integrating with your Single Sign on security
- Training your designated administrators
- Onboarding your users
- Loading your initial content

Customers sometimes ask for certain customizations which we can accommodate but incur a setup fee and typically take 1-2 weeks extra. Examples are:

- Customized branding and stylesheets
- Integration with internal content management systems like MS SharePoint
- Integration with external knowledge sources

## What training and support is provided for users?

Evise provides a variety of resources to facilitate onboarding of users. These include:

- Support ticket and feedback ticket functions built into the client
- Frequently asked question (FAQ) documents
- Video tutorials for various aspects of the system
- Onboarding training conducted by Evise for your team
- Regular customer success check-in meetings to ensure things are working as planned

## Can the platform be integrated with our existing systems?

We can assess the needs of each consultancy and provide custom integrations as needed. In future versions we aim to have standard integration to more services.

#### Are there minimum contract terms or user commitments?

- Yes, we have minimum contract of 12 months.
- Clients that are initially unsure of the value and functionality of Evise can request a paid pilot period of typically 3 months with an option to subscribe after that.

## How is pricing structured for different company sizes and complexity levels?

Evise is priced based on user tiers. These are:

- Up to 25 Users
- Up to 50 Users
- Up to 100 Users



- Up to 250 Users
- 250 Users +

## What security measures are in place to protect client data and intellectual property?

Evise understands the need to protect what is a client's most valuable data. We have many defenses in place some of which we will not disclose but that main features of our security architecture are:

- Separate secure client instances. No co-mingling of data
- We conform to the AWS Best Practices for Security guidelines
- We have several services to detect intrusion attempts, malicious code deployment, unusual system events and code scanning tools that detect security issues during the deployment process itself
- We encrypt all data both at-rest and in-transit
- Least trust access privileges

## How does the platform ensure compliance with data privacy regulations?

We use a compliance scanning service from AWS that scans submitted content for a variety of flags including:

- Detecting Personally Identifiable Information (PII) such as phone numbers, email addresses and government identifiers like Social Security Numbers
- Test strings that might indicate a copyright or confidentiality risk such as "private and confidential", "copyright protected"
- We have video tutorials for users with guidance on how to avoid compliance breaches and copyright issues

## Can the platform be deployed on-premises or in a private cloud environment?

Evise Private Instance is a cloud only SaaS service and is deployed on AWS Cloud

## What options are available for data residency and sovereignty requirements?

This will depend on the country the client is based in and their local regulatory regime. However, we do have the ability to deploy your Evise Private Instance to specific AWS regions and countries to comply with their data residency requirements.

## How is access to the platform and client data controlled and audited?

We use multiple monitoring tools that monitor all aspects of access control. These tools track and log:

- User access to the system
- API calls made to and from the system



Changes made to any aspect of the system configuration

## What level of customer support is provided, and what are the service level agreements?

We have a dedicated customer support team monitoring support requests, either through the application itself or via our dedicated email support@evise.ai. SLA is 24 hours

## How frequently are new features and enhancements released?

We have no set schedule as this market segment is evolving quickly however, we do the following:

- Bug fixes are addressed as high priority
- Enhancements made to one client's instance such as performance, user experience or functionality that we deem applicable to our base architecture will be added to our ongoing enhancement list

## Is there a customer advisory board or process for providing product feedback?

We do not have a customer advisory board at present. However, we do have a feedback process built into our product that allows clients to submit feedback or a support request anywhere in the application.

Clients can also submit feedback to support@evise.ai

# We already started implementing Generative AI within our company, specifically around knowledge management. Why should we use Evise.ai?

We are excited that you are seeing the same transformational potential for Generative AI as we do. We also see that a lot of companies are experimenting with different technologies such as OpenAI to get started in this exciting and fast-moving space.

Evise.ai has taken a holistic approach to providing a turn-key approach to consultancies as we see the following challenges arise:

- Time to value. Our system is ready to go with minimal configuration whereas an internal build may take months or years to implement.
- Building something like Evise may be a significant distraction from your core business and you may not have the internal resources available required to build what we have already built. Hiring the skillsets required will be a 6-figure investment and possibly 7 figure and take time.
- High risk of failure. We've already done the thinking about the business processes our solution improves so you don't have to. This means we've figured out and addresses most of the risks related to building this use case solution.
- Cost: It will be MUCH cheaper to subscribe to our service then try to build it yourself.

